龙岗区第五届优质公共文化服务项目遴选大赛项目策划书

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| **申报项目名称** | |  | | | | | | |
| **申报机构名称** | |  | | | | | | |
| **申报机构类别** | | □社会团体 □民办非企业单位  □基金会 □文化管理单位 □大中院校社团 | | | | | | |
| **申报机构简介**  **（200字以内）** | |  | | | | | | |
| **申报项目简介**  **（200字以内）** | |  | | | | | | |
| **项目实施地点及服务对象** | |  | | | | | | |
| **龙岗特定群体需求分析**  **（400字以内）** | |  | | | | | | |
| **项目执行计划（800字以内）** | | （请概述项目的实施周期、总体计划、阶段目标、行动策略、活动安排、以活动图片等，图片可单独附件。） | | | | | | |
| **项目产出指标** | | | | | | | | |
| **指标内容** | | | **指标说明** | | | | **指标数量** | |
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| **项目执行团队** | | | | | | | | |
| **姓名** | **年龄** | | **学历** | | **职业技能及过往项目经验** | | **专职/兼职** | |
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| **项目团队架构（200字以内）** |  | | | | | | | |
| **项目品牌宣传/资源链接（500字以内）** |  | | | | | | | |
| **项目风险管理（200字以内）** |  | | | | | | | |
| **承办龙岗区政府服务情况及经验（400字以内）** |  | | | | | | | |
| **项目经费预算** | | | | | | | | |
| **类别** | **预算内容** | | | **预算明细（如由人数、次数、单价等组成的计算公式）** | | **金额（元）** | | **备注** |
| **业务**  **活动费** |  | | |  | |  | |  |
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| **其他费用** |  | | |  | |  | |  |
| **管理费** |  | | |  | |  | |  |
| **合计** |  | | | | | | | |